

FOR IMMEDIATE RELEASE

Survey Reveals What Dads Really Want for Father's Day

Molly Maid, Mr. Handyman and ProTect Painters Discover America's Annoyance with Household Projects, Host Online Giveaway

Ann Arbor, Mich. – (June 12, 2014) – This Father's Day forget the ties and golf clubs – what dads really want is a man cave and chore-free weekend. Service Brands International, a family of home service companies, surveyed more than 2,100 homeowners and found that most fathers would give up precious naps for a chore-free weekend, and man caves top the ultimate Father's Day gift list.

The survey, conducted on behalf of Molly Maid, Mr. Handyman and ProTect Painters revealed that although Americans have only completed one or two home projects in the past year, they are generally annoyed with household tasks. Rather than work around the home, 74 percent of respondents would prefer to do anything else.

And the most dreaded chore to knock off the to-do list? Organizing the basement or garage landed the top spot. Fixing a running toilet was voted the worst do-it-yourself home repair job, according to the survey.

Other survey findings included:

- 61 percent of respondents believe that Mother's Day overshadows Father's Day
- Cleaning the house is despised by nearly 42 percent of those surveyed
- Participants would most like to receive professional help with weekly bathroom cleanings
- 57 percent of parents reported that their kids do not help with household tasks

In conjunction with the survey, the experts at Molly Maid, Mr. Handyman and ProTect Painters have teamed up to offer the ultimate homeowners' gift by entering Service Brands International's online giveaway. To enter the "Trade Chores for Snores" online contest, "Like" the Molly Maid, Mr. Handyman and ProTect Painters Facebook pages at apps.facebook.com/tradechoresforsnores by June 20. A grand prize winner will be chosen at random to receive a package that includes:

- \$1,000 Mr. Handyman gift certificate

- \$500 Molly Maid gift certificate
- \$500 ProTect Painters gift certificate
- A new recliner

When combined, these prizes can make dad's dream of a chore-free weekend a reality.

Facebook fans also receive regular updates on home repair and improvement ideas, as well as home cleaning tips from Service Brands International's professional, home service companies.

About Molly Maid

[Molly Maid](#), based in Ann Arbor, Mich., is one of three service companies under Service Brands International. The residential cleaning franchise cleaned more than 1.6 million homes last year alone. Molly Maid was founded in 1979 and began franchising in 1984. Currently, more than 450 Molly Maid units are operating in the United States alone, with an additional 200 operating throughout Puerto Rico, Canada, Japan, England and Portugal. Molly Maid has consistently ranked high in *Entrepreneur* magazine's Franchise 500 rankings and has been the recipient of numerous awards for entrepreneurialism, software innovation and humanitarian causes.

About Mr. Handyman

Mr. Handyman is part of a network of independently owned and operated franchises with over 200 locations throughout North America, which provide commercial and residential property maintenance, repair and improvement services. Founded in March 2000, Mr. Handyman provides residential and commercial repair, maintenance, improvement and remodeling services. Entrepreneur magazine has repeatedly recognized Mr. Handyman as one of America's fastest growing, service-oriented franchise systems and the No. 1 handyman service. To locate a Mr. Handyman franchise near you, visit www.mrhandyman.com.

About ProTect Painters

ProTect Painters is a professional painting contractor franchise specializing in interior and exterior house painting, as well as commercial and residential painting projects. The brand's strong foundation is built on franchisee training and support created by founder Wayne Scherger, who started the company in 1994. In 2009, ProTect Painters was acquired by Service Brands International and is expected to grow to 200 units during the next five years. For more information about ProTect Painters services, please visit www.protectpainters.com. For more information about the ProTect Painters franchise opportunity, please visit www.protectpaintersfranchise.com.

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