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FOR IMMEDIATE RELEASE

Numerous Organizations will Benefit as Mr. Handyman Donates Repair Services Nationwide the Week of Sept. 9

Mr. Handyman Participating in 2013 National Day of Service Activities

ANN ARBOR, Mich. – Sept. 5, 2013 – As part of the National Day of Service, technicians from Mr. Handyman will perform over 700 of repair and maintenance jobs during the week of Sept. 9, all without a collecting a single penny in labor costs.

Local Mr. Handyman franchise projects include fixing up volunteer fire department stations, helping out military veterans, and remodeling homes for women and children that were victims of domestic abuse.

The projects are an example of a national effort by Mr. Handyman where technicians from coast to coast are encouraged to reach out to a special local charity, organization, or individual in need to offer their services in fixing up living areas, kitchens, bathrooms or anything else that comes to mind. All projects will take place the week of Sept. 9, 2013 in honor of the anniversary of 9/11.

"Our brand is made up of local entrepreneurs who thrive in their communities, and there's no better time for our franchisees to give back than during this week," said Alex Roberts, President of Mr. Handyman. "During this time, it's important to show the country what we're capable of – honoring the lives and memories of 9/11 heroes past and present."

The National Day of Service and Remembrance was established in 2009 as a way to encourage Americans to participate in service and remembrance activities on the anniversary of 9/11. This year, more than one million Americans are expected to serve in their communities in honor of

9/11, according to <u>United We Serve</u>, a national organization that supports the cause. The day is part of President Obama's request to renew America through volunteerism.

This marks the fifth consecutive year Mr. Handyman has rallied around the cause, donating a combined 3,700 hours of labor to groups in need over the past four years. The franchise will use their skilled technicians' time this year with local fire stations and other groups in the hopes of building on past efforts.

For more information, go to http://www.mrhandyman.com/national-day-of-service.aspx

About Mr. Handyman

Mr. Handyman is part of a network of independently owned and operated franchises with nearly 200 locations throughout North America, which provide commercial and residential property maintenance, repair and improvement services. Founded in March 2000, Mr. Handyman is a member of Service Brands International, a group of service companies that provide a variety of timesaving services ideally suited for today's active consumer. Entrepreneur magazine has repeatedly recognized Mr. Handyman as one of America's fastest growing, service-oriented franchise systems and the No. 1 handyman service. To find out more about the Mr. Handyman franchise opportunity, visit www.mrhandymanfranchise.com.

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